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FAX: Call for # & I will turn it on

June 18, 2007

U.S. Department of Commerce Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450 Attn: James H. Zurita

Re: Application/Control Number: 10/812,998 Art Unit: 3625

Dear Mr Zurita:

- 1. I have rewrite claims 1-12 now into 1-48 and have enclosed them to comply per your notice "Claims 1-12 are rejected as failing to define the invention in the manner required by 35 U.S.C. 112, second paragraph" by having single sentences for each claim."
  - The new Claim 1 will be split up into claim 1 to 25.
  - The Claim 2 is now new claim 26.
  - The Claim 3 is now new claim 26.
  - The original letter submission had 1. a) b) and new paragraphs which got lost when your office scanned it.
  - The footnote (2) was moved into claim 1 and removed all (2)
  - Changed "The method of claim 1 wherein that option selections will have user definable cross checking between options selections" to "27. The method of claim 1 wherein that option selections will have user definable checking within all elements."
- 2. Per your note "A person shall be entitled to a patent unless -(b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States."
  - I will explain below as to why I do not think the sited patents are NOT RELATED to my patent application only for claim 6 in this letter and once I receive a reply to # 4.a I will make my justification on remaining claims.
- 3. Per your note "Claims 1-3 are rejected under 35 U.S.C. 102(b) as being anticipated by US 6167383 (**Henson**).
  - a. Reference link to go direct to the patent <a href="http://patft1.uspto.gov/netacgi/nph-parser?Sect1=PTO1&Sect2=HITOFF&d=PALL&p=1&u=%2Fnetahtml%2FPTO%2Fsrchnum.htm&r=1&f=G&l=50&s1=6167383.PN.&OS=PN/6167383&RS=PN/6167383</a>
- 4. Per your note "As per claim 1, Henson discloses E-commerce system specifications for defining product specifications without option variable questions via a XSD file. See ..."
  - a. I need some words for each reference to determine what you refer to as the URL in 3 a does not display line or col number.
    - i. Col. 1, lines 35-47
    - ii. Col. 2, lines 27-48,
    - iii. claim 3 ...Henson, Col. 8, lines 34-44.
  - b. Search for E-commerce only finds a reference in the footnote of "http://www.dell.com/us/en/gen/corporate/press/pressoffice.sub.13 us.sub.-- 1998-05-21-rr-000.htm, "Dell relaunches <u>E-Commerce</u> Site with New Features", May 21, 1998. "

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- 5. Per your note "Claims 6-12 are rejected under 35 U.S.C. 102(b) as being anticipated by **Ananian**, US PG-PUB 2003/00248451, published 6 February 2003."
  - a. Direct link to patent <a href="http://appft1.uspto.gov/netacgi/nph-parser?Sect1=PTO2&Sect2=HITOFF&p=1&u=%2Fnetahtml%2FPTO%2Fsearch-bool.html&r=1&f=G&l=50&co1=AND&d=PG01&s1=%22Ananian%2C+John+Allen%22.IN.&s2=2003&OS=IN/"Ananian,+John+Allen"+AND+2003&RS=IN/"Ananian</a>
- 6. Per your note "As per claim 6, Chen discloses Indication of an element being a SVG type. See paragraph 0324"
  - a. Search for SVG only finds one SVG one (1) time Chen "[0324] The "Image" attribute provides a graphical representation of a catalog item, immediately adjacent to the vendor and product information in the presentation pane. The standard static online image formats are JPEG, PNG, and GIF. However, more dynamic and compelling visualization tools are quickly becoming the norm, exploiting the latest in 3D photo-realism, vector animation, and streaming audio and video technology, which could also be rendered in this pane. One conventional method for providing rich media content such as this achieved with plug-ins, which are third-party software products that extend static Web browsing capabilities. Some typical software applications of this type include Macromedia.TM. Flash, Adobe.RTM. SVG Viewer, BitFlash Reflexis.TM., Apple.RTM. QuickTime.TM., RealNetworks.RTM. RealPlayer.TM., and Windows.RTM. Media Player. A "helper" application provides similar capabilities but runs as an external application and typically launches another window for viewing. Server-side Java Applets such as Kaon Interactive's 3D photo-realism applet are Java programs that are downloaded from a server and run from the client-side browser, utilizing the Java "Virtual Machine" that is built into the browser to interpret program instructions. All of these technologies could be incorporated in the ICA "Item" view."
  - b. Chan sites "<u>svg viewer</u>" which is for displaying only "<u>third-party software products</u>" and not processing of the master SVG and updating it with the customer options then stored within the database for later processing as so stated in c-e below.
  - c. Where does it state "Chen discloses Indication of an element being a SVG type" and that anything other than displaying static SVG files?
  - d. Search for element only finds element two (2) times listed here "[0340] ... Data dictionary is a database about data and databases. It holds the name, type, range of values, source, and access authorization for each data element in the organization's files and databases. It also indicates which application programs use that data so that when a change in a data structure is contemplated, a list of affected programs can be generated. For the present invention, the data dictionary may be a stand-alone system or an integral part of the IDCP Network 100." "[0422] Preference Filtering allows the User to create personal parameters that will automatically "filter" catalogs when they are viewed by the ICA. For instance, a User could have their geographic location as a filter element that would preclude any items that are not available in their area. Another example could include a Web Service that would shop and compare items according to the User's profile, filtering out items that would not be of use or interest to the User. The valuable data with respect to what was not used is just as important as what was used. The preference factor would be able to provide information back to a Vendor possible reasons why their item was not selected."
  - e. On page 2 line 43-45 I have the following "The Real time Scalable Vector Graphic (SVG) is the capability to dynamically add graphic components into the database while linking the graphics to specific costing related items."
  - f. On page 8 line 16-23 my patent application has "A unique aspect of this invention is the costing of the made to specs product along with the Real Time Scalable Vector Graphic (SVG) design of

images in step 110. If it is not SVG then they proceed to step 105. If it is SVG then in step 109 the prospect designs the new graphic and then in step 108 additional processing is done. Subsequently, a Portal History is recorded in step 112."

- g. On page Line 13 line 13-17 my patent application has "6. Indication of an element being a SVG type see FIG. 3 Line 28 <isSVGFile>true</isSVGFile> (1). In FIG. 7 is an example of what can be achieved. The novel aspect in this invention is the integrated pricing ability, real time design ability, and saving the results in a single database table."
- **h.** My patent application states multiple times that processing of the SVG is beyond just displaying of static SVG files or 11 other types with a third party viewer.

## 7. You state "Conclusion

The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.

Parametric Shopping Cart, User Documentation, version 2.101, downloaded from

the Internet www.archive.orQ, on 28 March 2007, http://web.archive.orQ/web/

20030627195753/http://www.srifl.com/pscdemo/PSCDoc·RunTimeOnlv.html#AE

N36. 11 pages."

- a. This is the help page for my demo that was posted during the development stage. I did not file for any foreign patents and with the date of 2003 06 27 it is within the 1 year before patent was filed
- b. That domain www.srifl.com is registered to Lee Hinman me as listed below:
  Lee Hinman

NA
P.O. Box 7490
Panama City Beach, Florida 32413
United States
DoNotSpamMe@247eQuotes.com
Tel 8502305601

- c. The application was initially files with assignment to Systems Resources, Inc. but reassigned back to me on 10/25/2006 with that records recorded with the patent office at "REEL/FRAME: 018456/0074 NUMBER OF PAGE :4"
- 8. I look forward to receiving your input for further processing of this patent application.

Sincerely,

Les M. Hinman

Attached 5 pages of claims

File= 070618PTOExaminerJamesZurita-1stReply.doc